



FileCatalyst[®]
reinventing file transfer

SOLUTION BRIEF

FILECATALYST AND WOODY TECHNOLOGIES

Woody Technologies and FileCatalyst allow users to leverage accelerated file transfer technology when ingesting and distributing processed media.

CHALLENGE

The ingestion and distribution of content is a crucial factor for any media workflow. As geo-diverse collaboration workflows are quickly becoming “the norm” across the media industry, users find themselves in various remote locations around the world requiring efficient and reliable ways to send their content back to HQ.

When using FTP-based solutions, sending raw materials or edited files back to HQ can become time consuming and a primary constraint to the entire process. Woody Technologies provides a wide range of services and solutions for the media industry that include ingesting, formatting, and distributing content.

SOLUTION

The Woody solution suite includes Woody in2it, Woody Outgest, and Woody Ingest. Woody in2it is a favorite tool for camera cards, and other types of file-based ingest tasks, for any Media Asset Management (MAM) system. Woody Outgest automates transfers from Avid® Interplay | Production environments to archive, playout, and the web. Woody Ingest automates both ingest and transcoding tasks across a multitude of environments.

FileCatalyst’s world-famous Emmy® award-winning file transfer solution has been integrated into all 3 Woody solutions. This collaboration allows users to leverage accelerated transfers when ingesting and distributing processed media. Users can leverage this integration across multi-site architectures, as well as on the field, when connections can become unstable and slow.

By integrating FileCatalyst with Woody in2it, Woody Ingest, and Woody Outgest, users get an enhanced overall experience that offers streamlined and accelerated end-to-end production workflows.

ABOUT WOODY TECHNOLOGIES

Part of the Aski-da Taldea group, Woody Technologies provides innovative media processing solutions to media industry actors since 2013. Major broadcasters around the world use Woody Technologies software on a daily basis in order to streamline their ingest, outgest and transcoding workflows, saving significant time and resources, allowing users to focus on added value tasks.

Woody Technologies is headquartered in Paris, France, with offices in Los Angeles, USA, and Zürich, Switzerland. For more information visit www.woody-technologies.com.

ABOUT FILECATALYST

Located in Ottawa, Canada, FileCatalyst is a pioneer in managed file transfers and an Emmy® award-winning leader of accelerated file transfer solutions. The company, founded in 2000, has more than one thousand customers in media & entertainment, energy & mining, gaming, printing, military, and government including many Fortune 500 companies.

FileCatalyst is a software platform designed to accelerate and manage file transfers securely and reliably. FileCatalyst is immune to the effects that latency and packet loss have on traditional file transfer methods including FTP, HTTP or CIFS. Global organizations use FileCatalyst to solve issues related to file transfers including content distribution, file sharing, and offsite backups. To learn more visit www.filecatalyst.com or on Twitter @FileCatalyst.

WWW.FILECATALYST.COM

PRODUCTS

- FileCatalyst Server
- FileCatalyst TransferAgent
- Woody in2it
- Woody Ingest
- Woody Outgest

CHALLENGES

- Transferring, ingesting and distributing large media files can be slow and inefficient
- Collaborating across multiple sites is difficult when working with large files
- Inability to preserve metadata through the entire workflow

SOLUTION

- To enable remote ingest workflows and transfer files across multiple sites, FileCatalyst has been integrated into Woody in2it, Woody Ingest and Woody Outgest using the FileCatalyst TransferAgent API

RESULTS

- Greatly reduced transfer times
- Simple and easy collaboration across multiple sites
- Metadata is preserved through the entire workflow
- Directly ingest from the field to the MAM/PAM of your choice

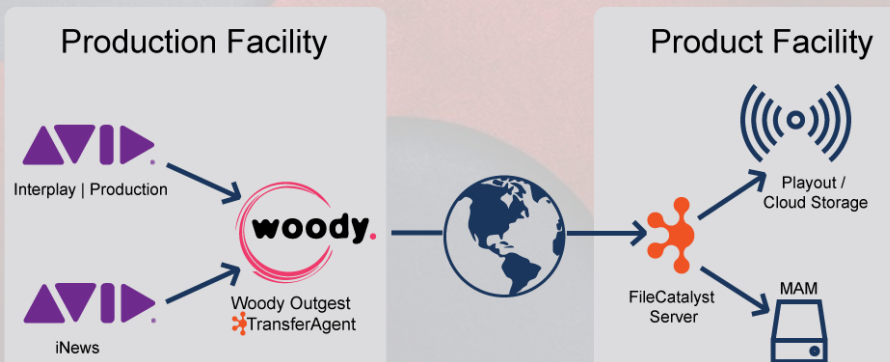
USE CASES

Remote Ingest into PAM or MAM System



1. A field reporter or someone at a local office previews, selects and indexes content using the intuitive, and customizable, Woody in2it web user interface.
2. Woody in2it analyzes all of the clips and performs any required transcoding, rewrapping or other media processing tasks.
3. Woody in2it controls FileCatalyst TransferAgent, which sends the raw, or edited, material to the central facility where Woody Ingest publishes the content in the Production Asset Management (PAM) or Media Asset Management (MAM) system.

Transfer from Avid to archive, playout or web



1. Woody Outgest detects sequences, clips or subclips in an Avid Interplay | Production watch folder.
2. Media files are rewrapped or transcoded from Avid MXF OP-Atom to the required format, and the metadata is extracted from Avid Interplay and Avid iNews.
3. The media and metadata is transferred to the receiving destination via FileCatalyst TransferAgent.